

Copyright © 2012 American Scientific Publishers All rights reserved Printed in the United States of America

A Layered Framework for Evaluating On-Line Collaborative Learning Interactions

Václav Snášel¹, Ajith Abraham^{1, *}, Jan Martinovič¹, Pavla Dráždilová¹, Kateřina Slaninová¹, Thanasis Daradoumis², Fatos Xhafa², and Alejandra Martiínez-Monés³

¹ FEECS, VŠB-Technical University of Ostrava, Department of Computer Science, Ostrava, Czech Republic ² Department of Information Sciences, Open University of Catalonia, Av. Tibidabo, 39-43, 08035 Barcelona, Spain ³ Department of Computer Science, University of Valladolid, ETIT, Campus Miguel Delibes, 47011 Valladolid, Spain

Evaluating on-line collaborative learning interactions is a complex task due to the variety of elements and factors that take place and intervene in the way a group of students comes together to collaborate in order to achieve a learning goal. The aim of this paper is to provide a better understanding of group interaction and determine how to best support the collaborative learning process. We propose a generic framework for the study and analysis of group interaction and group scaffolding, which is built by combining different aspects and issues of collaboration, learning and evaluation. In particular, we define learning activity indicators at several levels of description, which prompt to the application of a mixed interaction analysis scheme and the use of different data types and specific tools. At an initial layer, the basis of the approach is set by applying a qualitative process for evaluating the individual and group task performance as well as the group functioning and scaffolding. The interaction analysis process is completed by defining and applying two more layers: a social network analysis of the group activity and participation behavior and a quantitative analysis of group effectiveness as regards task achievement and active interaction involvement. Our work defines a grounded and holistic conceptual model that describes on-line collaborative learning interactions sufficiently and applies it in a real, web-based, complex and long-term collaborative learning situation. An in-depth empirical evaluation of the conceptual model is fully discussed, which demonstrates the usefulness and value of the approach.

Keywords:

1. INTRODUCTION

Several issues and questions have risen up in on-line collaborative learning and need to be responded in the most effective way. These questions are closely related to the extensive research on interaction analysis in the computer supported cooperative work (CSCW) and computer supported cooperative learning (CSCL) fields that has been oriented to identifying and exploring the factors that affect the effectiveness and success of on-line group work and learning.¹⁴ However, this line of research has proposed rather limited approaches, focusing on a single collaboration channel, such as dialogue³ or action.³² Some researchers have recently proposed an integration of different sources of data in the analysis.^{8,43,50} In spite of this fact, existing approaches have not yet managed to meet these needs satisfactorily, since most of them focus on

experimental situations, which do not exactly reflect the issues and problems of a real situation.

From the evaluator's point of view, a critical issue in the groups' lifecycle is how to analyze collaborative learning interactions in order to be able to assess and support self, peer and group performance through efficient and functional assessment and scaffolding techniques ([3, 31, 38, 44, 53]). Most of the existing learning systems still have limitations when used by students in real settings. Some of the limitations are attributed to the fact that students have difficulties to develop meta-cognition on their own actions and processes, or to self-estimate the appropriateness of their participation in a collaborative group or a wider learning community. Students seem to need information (in a literal or visual form) on their own actions, that could support awareness, meta-cognition and thereby self-regulation of their learning activity.

In addition, CSCL applications for on-line collaborative learning are characterized by a high degree of

*Author to whom correspondence should be addressed.

1546-1955/2012/9/001/018

1

J. Comput. Theor. Nanosci. 2012, Vol. 9, No. 2

user and system interaction and hence generate a huge amount of information usually maintained in the form of events aggregated in log files.⁵² This information is an important data source for understanding, explaining and predicting patterns of group behavior, detecting collaboration breakdowns and therefore supporting group activity with adequate feedback. Thus, it needs to be appropriately structured and represented at several levels of description so that it can be automatically processed in order to extract essential knowledge related to the quality of the collaborative learning product (task performance) and the quality of the collaboration itself (group functioning, help and social support).

Some approaches were based on pre-structured dialogue to represent interaction. Katz and O'Donnell²⁵ developed two rule learning systems, String Rule Learner and Grammar Learner. These systems learn patterns of conversation acts from dialog segments that target particular pedagogical goals. Inaba and Okamoto²³ describe a model that draws upon the ideas of finite state machines and utility functions. They used a finite state machine to control the flow of conversation and to identify proposals, while applying utility functions to measure participants beliefs with regard to the group conversation. However, both approaches restrict the way interaction is described.

Since interaction analysis is a core function for supporting both students self-regulation and evaluation in CSCL environments, it is crucial to develop a principled framework for evaluating collaborative interactions that allows studying and analysing the collaborative behaviour and success of on-line learning teams at several levels. The evaluation of collaborative learning has to be performed at least at two levels, separating the process (or group functioning) from the product (or task performance) of collaboration ([8, 12, 30]). According to,⁴³ participation is a further important aspect since, together with acquisition, constitutes one of the two main metaphors of learning.

As a consequence, our framework is conceptualized in a layered manner that results from the definition of generic group activity indicators, which represent highlevel collaborative learning processes and which are further decomposed into more specific ones. Then, in order to address and evaluate them, we propose a mixed evaluation scheme¹⁹ that, on the one hand, consists of qualitative, quantitative and social network analysis (SNA) techniques and, on the other hand, integrates different sources of data (i.e., types of interaction, products, students opinions, etc.) and supporting tools.

To our knowledge, no other approach so far has defined or developed any principled, effective and holistic framework for analyzing the interaction in-depth and assessing the performance of on-line learning groups. Our work provides a new step towards the fulfillment of the demand for an in-depth formative analysis and evaluation of on-line collaborative learning interactions in real CSCL settings and is based on previous work done in ([9, 12]).

2. THEORETICAL BACKGROUND

Networks arising from the real life are concerned with relations between the real objects and became the significant part of the modern life. The important examples include links between web pages, citations of references in scientific papers, social networks of acquaintance or other connections between individuals, electric power grids, etc. The word "network" is usually used for what mathematicians and a few computer scientists call graphs.³⁴ A network (graph) is a set of items called vertices with connections between them, called edges. The study of a graph theory, is one of the fundamental pillars of discrete mathematics.

2.1. Social Networks

A social network is a set of people or groups of people with some pattern of contacts or interactions between them. The social networks have been studied extensively since the beginning of 20th century, when the sociologists realized the importance of the understanding how the human society is functioned. The traditional way to analyze a graph is to look at its picture, but this is unusable for the large networks. The new approach to examine properties of graphs has been driven largely by the availability of computers and communication networks, that allow us to analyze data on a scale far larger than before now, see.^{21,33}

Complex networks such as the World Wide Web or the social networks often do not have an engineered architecture, but instead of that are self-organized by the actions of a large number of individuals. From these local interactions nontrivial global phenomena can emerge as, for example, small-world properties or a scale-free distribution of the degree, see.³⁴ In the small-world networks shortest paths between almost any two sites exist even though nodes are highly clustered. The Scale-free networks are characterized by a power-law distribution of a nodes degree, defined as the number of its next neighbors, meaning that structure and dynamics of the network are strongly affected by nodes with a great number of connections. There is reported in¹⁶ that networks composed of persons connected by exchanged emails show both the characteristics of the small-world networks and the scalefree networks.

Individual behavior in social life is affected by its social structure,²⁰ hence the main emphasis of network research aims to find the complex structure of social networks. Social researchers acquired the data for their studies using various methods. Previously, the studies were only based on questionnaire data, which typically reached the amount of 102 individuals.⁴⁹ In the late 1990s, new technologies such as internet and cellular phones enable researches to construct large-scale networks using e-mail,⁴⁹ phone records³⁶ or web search engines.²⁷

Examples of social networks include world wide web, citation networks, human activities on internet (exchange

of emails, social networking system, consumption behavior on e-commerce), physical and biochemical networks among many others. Liljeros et al. have demonstrated dynamic principles of social networks on the prevention of sexually-transmitted diseases.²⁹ Many researches propose algorithms to define community structure in complex networks using web information.^{35,37} As the internet rapidly grows, these algorithms were redefined for largescale networks.⁴⁸ These methods were applied to various social groups and weighted networks. Similar theme was evolved in UOC using statistical analysis. In²⁴ authors monitored students' and groups' activities in online collaborative learning environment. They designed a small set of graphs that should contain critical information about groups' and students' activity levels.

3. LEARNING MANAGEMENT SYSTEMS

eLearning is a method of education that utilizes a wide spectrum of technologies, mainly internet or computerbased, in the learning process. Learning management systems (LMS)-also called Course management systems (CMS) or Virtual learning environment (VLE) systemsprovide effective maintenance of particular courses and facilitate communication between educators and students and within the student community. These systems usually support the distribution of study materials to students; content building of courses, preparation of quizzes and assignments, discussions, distance management of classes. In addition, these systems provide a number of collaborative learning tools such as forums, chats, news, file storage etc.

Unlike conventional face-to-face education methods, computer and web-based education environments provide storage of large amounts of accessible information. These systems record all the information about students' actions and interactions onto log files or databases. Within these records, data about students learning habits can be found including favored reading materials, note taking styles, tests and quizzes, ways of carrying out various tasks, communicating with other students in virtual classes using chat, forum, and etc. Other common data, such as personal information about students and educators (user profiles), student results and user interaction data, is also available in the systems' databases.

This collected data is essential for analyzing students' behavior and can be very useful in providing feedback both to students and educators. For students, this can be achieved through various recommended systems and through course adaptation based on student learning behavior. For teachers, some benefits would include the ability to evaluate the courses and the learning materials, as well as to detect the typical learning behaviors.

Regardless of its benefits, the huge amount of information generated by learning management systems makes it too difficult to manage these data collections and to extract useful information from them. To overcome this problem some LMS offer basic reporting tools, but in such large amounts of information the outputs become quite obscure and unclear. In addition, they do not provide specific information of student activities while evaluating the structure and contents of the course and its effectiveness for the learning process.⁵¹ The most effective solution to this problem is to use data mining techniques.

3.1. Data Mining Techniques in Web-Based Educational Systems

There are various definitions of data mining presented in research area. In¹⁸ is presented that Data mining is the nontrivial extraction of implicit, previously unknown, and potentially useful information from data. Benôit⁴ offers the definition of relative discipline Knowledge Discovery in Databases (KDD), which he refers to as data mining: Data mining is a multistage process of extracting previously unanticipated knowledge from large databases, and applying the results to decision making. Data mining tools detect patterns from the data and infer associations and rules from them. The extracted information may then be applied to prediction or classification models by identifying relations within the data records or between databases. Those patterns and rules can then guide decision making and forecast the effects of those decisions. In Principle of Data Mining²² is presented: Data mining is the analysis of (often large) observational data sets to find unsuspected relationships and to summarize the data in novel ways that are both understandable and useful to the data owner.

Many researchers presented basic phases of data mining. Detailed description of particular phases is stated in:¹⁷ Learning the application domain, Creating a target dataset, Data cleaning and preprocessing, Data reduction and projection, Choosing the function of data mining, Choosing the data mining algorithm(s), Data mining, Interpretation and Using discovered knowledge. More pregnant description of data mining phases is mentioned by Schommer:⁴² Collection of data, Data preprocessing, Data analysis, Data visualization and Data interpretation. In the same paper is proposed unified definition of Data Mining and novel interesting view to Data mining phases with relation to chemical states of aggregation.

Another field of data mining research is web searching and information retrieval from the World Wide Web. The research is oriented to data mining of logs available from search engines for further recommendation of results or queries. Query recommendation of related queries for search engine users using past queries stored in largescale web access logs and web page archive is presented in.²⁸ Method for weighted social networks construction based on information on the web and search engines such as Google is described in.²⁷ Some search engines have

Václav Snášel et al.

integrated social bookmarking services, individual search history information, or statistics of search activities (e.g., Google, Google Trends, Yahoo Buzz, Ask IQ).

3.2. Data Mining and eLearning

Data mining is a multidisciplinary area. It uses several methods to build analytic models that discover interesting patterns and tendencies from obtained data collections. The eLearning data mining process consists of the same phases as found in general data mining processes:⁴⁰

• Data collection-LMS produce a large amount of information about student activities and interaction during the learning process. These data collections are stored using databases or log files.

• Data preprocessing-Data collections are cleaned and transformed into an appropriate format to be used in the data mining application phase.

• Data mining application-Usage of data mining techniques and algorithms to obtain the required information, data summaries of discovered knowledge and visualizations of mined information or data models in relation to the requirements of users (instructors, students, system administrators).

• Data interpretation and result implementation-Data mining results are interpreted and used by educators or students to improve student learning processes (LMS).

The application of data mining in eLearning is an iterative cycle.³⁹ This thought is based on the fact that creating an eLearning entails a complicated and demanding process. The course developer (teacher or instructor) must design a course structure and its components in a way that ensures suitability of a given course's character while fulfilling student study requirements and providing different means for communication during lessons. Based on data obtained from LMS, student activity during the term may be monitored. At the end of a term, study results and course effectivity may be evaluated and any necessary improvements may be made. Data mining results are often applied for adapting courses to user profiles and study assessments. Another area of applying data mining techniques involves the collaborative learning process, in which students create a community for sharing information about criteria for completing courses successfully.¹⁰

The classification of data mining techniques and computational intelligence methods is well known and has been mentioned in several publications.^{1,6}

Each e-learning system stores a large amount of data based on the history of the user's interactions with the system. Such dataset is a good source of very useful knowledge. With the aid of data mining techniques we can analyze data and create patterns and data groups. Such obtained models can be successfully applied to make the learning process more effective by adding more functionalities to the system such as: personalization of the learning process, Feedback for authors of educational content, building students groups and detect the degree of plagiarism in students homework.

4. CASE STUDY DESCRIPTION

The context of our academic work and research is mostly situated in the area of distance education which is completely supported by a virtual learning environment. For this reason, we have defined a learning situation that consisted of setting on-line learning groups to work on a real, long-term, complex, collaborative problem-solving practice that was carried out in the scope of distance learning undergraduate courses, such as Case studies in Information Systems Management, or Software Development Techniques.

Both experiences usually run over a period of 14 weeks and involve at least 10 tutors and more than 500 students distributed into more than 90 on-line groups of 5–6 members. In the first experience, students have to collaborate and work out a case study that simulates a real project in a business or organization. The second experience is based on the Project-Based Collaborative Learning paradigm. The findings of this work are based on the first experience, so it is important to present first a sufficient description of the workings of the case study that was used for the purpose of our analysis.

The case resolution consists of a set of target goals (phases) that are realized collaboratively (except the first one which aims at studying and understanding the case presented). The instructional design of each target goal includes several learning tasks, adequately linked to each other, that students should carry out individually (such as readings) or collaboratively (such as activities and exercises) in order to achieve the goal. In addition, the design of some target goals also dictates the realization of specific asynchronous debates at group and class level aiming at decision-making on specific questions set.

The whole project was carried out mostly asynchronously; synchronous interaction occurred in few specific cases of the decision-making process. All asynchronous collaborative interactions took place on the Basic Support for Cooperative Work (BSCW) system, a groupware tool that enables asynchronous and synchronous collaboration over the web.⁵ BSCW offers shared workspaces that groups can use to store, manage, jointly edit and share documents, realize threaded discussions, etc.

To structure the whole collaborative learning process, we set two particularized shared workspaces in the BSCW system. The first one is a general workspace, which can be accessed by all students of the virtual class. The main purpose of this workspace is to let the students interact with each other in order to form the virtual learning groups. In addition, it is used to effectuate specific debates, which form part of the project requirements and involve all students, as well as to share important information about the

project among tutors and students. The other workspace type is a private space designated to house each virtual group, that is to record and structure the interaction of its members that aims to achieve the project target goals through the resolution of the specific tasks and problems the project consists of.

Our analysis was carried out at both the general and the private group spaces, using specific evaluation criteria as parameters to measure the groups real effectiveness regarding learning outcome and collaborative skills, as explained in the following sections.

An aspect, which is of particular interest of our analysis, is the coordinator role that a member assumes during the realization of a target goal. To that end, we assess the degree of success of this role by examining whether the following tasks, which a coordinator should carry out, are accomplished:

• Planning, assignment and management of the target goal activities.

• Setting and monitoring of virtual meetings.

• Workspace organization and maintenance.

• Monitor the completion of task planning, by notifying group members for any eventual delay or failure to fulfill a given task.

• Mediate and provide support to the group members when needed.

• Prepare the definite version of the product that has to be delivered at the end of the phase, watching for its robustness and coherence.

• Deliver the collaborative product and the group functioning report; the latter is elaborated by all members and describes how they collaborated as a team to develop the product, including all significant matters or problems that took place during the collaborative learning process.

The assessment of this collaborative learning practice is a crucial aspect, so the aim of this work is to provide the means to carry out an efficient and in-depth evaluation of each students work and learning. To that end, the tutor effectuates a qualitative evaluation of the collaborative learning process which is explained in detail in Section 3. This evaluation is further supported and complemented by two more analysis techniques, a quantitative and SNA, which form the layers of a complete framework for evaluating collaborative learning interactions. We now turn to describe our approach.

5. SETTING THE BASIS OF A LAYERED CONCEPTUAL MODEL FOR EVALUATING COLLABORATIVE LEARNING INTERACTIONS

Collaborative distance learning involves a variety of elements and factors that have to be considered and measured in order to analyse and assess group and individual performance more effectively and objectively ([9,25]).

J. Comput. Theor. Nanosci. 9, 1–18, 2012

Our approach integrates different data sources, tools and techniques which allow the tutor to supervise, guide and evaluate the collaborative learning process.

First, analysis data may come from different sources such as the group activity log files maintained in the collaborative learning system. Log files capture the actions performed by the group participants on the shared workspaces. Other important sources are the content of these actions and of the collaborative activity products, group and individual self-assessment reports, reports and/or logs of virtual meetings (synchronous communication and interaction), as well as a final selfevaluation questionnaire. Both reports and questionnaire aim at extracting specific information from the participants related to task achievement (the activity product), the learning processes and the quality of the collaboration itself.

Second, specific (custom-designed) software tools can be also used as supporting means for the filtering and processing of the above data as well as for the visualization of the information and knowledge derived from the interaction analysis. Finally, analysis or evaluation techniques may involve several qualitative, quantitative or other approaches that should be combined appropriately to produce an effective study and assessment of the collaborative learning interaction. Previous work explained in Daradoumis et al. ([12, 13]) focused on the development of such an initial integrated approach for analyzing and assessing group and individual performance. However, a more grounded and holistic layered framework is needed to account for a more complete and effective evaluation of on-line collaborative learning interactions. This is the focus of the current paper.

5.1. Design of the Basic Layer of Our Framework: A Qualitative Analysis Process

The need for a layered framework for evaluating collaborative interactions comes forth from the need of defining a top-down hierarchy of important indicators in order to be able to describe different aspects of group activity at different levels of detail. To that end, based on the theoretical principles and indicators of effective collaboration of McGrath (1991), Webb (1992), Sfard (1998), Soller (2001), MacDonald (2003) we specified four high-level indicators, namely task performance (or learning outcome), group functioning (or participation/ interaction behavior), social support and help services (or task/process scaffolding), which represent high-level collaborative learning processes.¹¹ For sake of convenience, we reproduce these indicators (and their associated weights) in Table I below.

The association of weights to each indicator is an important feature of our approach since it determines not only the importance of each evaluation means but also the way

Indicators		Weight (%
Task performance	;	50
TP1	The students individual and group problem-solving capabilities and learning outcomes (acquisition metaphor)	40
TP2	The students contributing behaviour during task realisation (production function and use of active learning skills)	40
TP3	The students individual and group ongoing performance in terms of self-evaluation	20
Group functioning	g	20
GF1	Active participation behaviour	30
GF2	Social grounding (well-balanced contributions and role playing)	20
GF3	Active interaction or processing skills that monitor and facilitate the groups well-being function	30
GF4	Group processing (examine whether each member learnt how to interact and collaborate more effectively with his/her team mates)	20
Social support	,	15
SS1	Members commitment toward collaboration, joint learning and accomplishment of the common group goal	30
SS2	Level of peer involvement and their influential contribution to the involvement of the others	30
SS3	Members contribution to the achievement of mutual trust	10
SS4	Members motivational and emotional support to their peers	20
SS5	Participation and contribution to conflict resolution	10
Help services		15
HSI	Help is timely	25
HS2	Help is relevant to the students needs	10
HS3	Help is qualitative	30
HS4	Help is understood by the student	25
HS5	Help can be readily applied by the student	10

Table I. Description of the high-level interaction analysis indicators.

these means can be combined to carry out the analysis and evaluation process. The assignment of the weights was performed according to the needs of the particular case study, so the weights are not fixed but they are worked out and settled by the evaluator for each case. In general, this depends on premises, such as the evaluation goals, the context or situation surrounding the collaborative learning experience and its specific tasks, as well as the available evaluation techniques and data sources.

Consequently, Table I shows a way to set weights for the analysis and assessment of our particular case study. We are currently exploring a more principled mechanism (such as a regression statistic model) to derive relative weights for each indicator.

At this level, the indicators are more generic (composite), so they form the top layer of our framework and they can be best measured and evaluated by a qualitative analysis method. A qualitative analysis of these indicators

enables the tutor to infer some specific conclusions about individual and group performance or competence by distinguishing some particular cases of inadequate contribution or interaction behaviour as well as insufficient supply of social support or help.

Our case study offers the tutor the context to perform a continuous qualitative evaluation of the students work and collaborative activity. Thus, a formative qualitative evaluation takes up an important value and constitutes the basis of our framework. In fact, all the four analysis aspects are measured and assessed qualitatively by the tutor at the end of each project phase as follows.

In each phase of the case resolution, every group delivers the tutor its learning products (the outcome of the collaborative work toward the achievement of the target goal). The tutor corrects it thoroughly, which allows him/her to assess the group problem-solving capabilities (indicator variable TP1), as well as to send his/her feedback to the group. In addition, during each phase the tutor performs the following analysis tasks:

A selective qualitative examination of the students most significant actions/contributions to the task. The tutor is able to determine these types of actions in two ways: First, the BSCW system itself allows the creator of a contribution (e.g., a document) to rate it by assigning it a value that ranges from poor, passable, fair, good to excellent. Second, the study derived form the SNA helps the tutor identify which actions of an actor were most accessed (read or modified) by the other members. Then, on the one hand, the evaluation of the content of these actions enables the tutor to reason out the production function, problemsolving capabilities and the active learning skills exhibited by each group member (indicator TP2), as well as to get an initial evidence of the type of social support and help provided by each member, especially the coordinator of the phase. On the other hand, the identification of the type of actions (create, read, change or move) performed by each member allows the tutor to draw some initial conclusions about the active participation behavior and social grounding of the group (indicators GF1, GF2).

A qualitative analysis and assessment of a group selfevaluation report elaborated by all members of the group and delivered by the coordinator of the phase. This report presents an evaluation of group work and is guided by specific questions that aim at knowing the students personal opinion, perception and impression about individual contribution and overall group performance regarding the task (indicator TP3), as well as the process and the quality of group functioning, social support and help services. As regards the last three aspects, there is at least one question addressing and measuring every particular indicator variable of each aspect.

A group report that results from the interactions that take place at the virtual meetings of the group. This report provides further information about each generic aspect and its indicator variables.

RESEARCH ARTICLE

When a group delivers its learning outcomes and group functioning report, the tutor communicates back to the group an assessment mark 1 as well as valuable remarks about the workings of the group (that includes the problems identified and suggestions for overcoming them). Consequently, each member prepares a specific report in which, on the one hand, he/she proposes the tutor a mark the member believes he/she deserves for him/her self; on the other hand, the member assigns a mark to each of his/her peers. The goal of this self-assessment is to make the students reflect upon the self, peer and group work, learning and performance.

Indeed, each member has to describe the specific tasks of the target goal in which he/she led their resolution. In addition, the member has to outline his/her collaborative contributions to the rest of the tasks. All this guides the tutor to decide better about the final mark of each individual member. Given the different synergies that take place in a group, the individual mark may be different for each group member.

Finally, at the end of the case resolution, each student has to work out a detailed self-evaluation questionnaire. Being at the end of the collaborative learning experience, the questionnaire now gives students the possibility to carry out a critical reflection on the degree of achievement of all the four main aspects of the collaborative learning process, that is task performance, group functioning, social support and help services. In doing so, they are able to perform an ultimate self, peer and group assessment of the whole work carried out during the experience, and reason out the degree of achievement of their learning objectives and group performance.

We have seen that the qualitative evaluation process is spread along the four top-level analysis axes. As such, we consider it to be the basic layer of our framework upon which further analysis layers (more specific indicators, techniques, data and tools) can be incorporated and applied. These layers work in parallel with the basic qualitative evaluation layer and are used by the tutor to fill whatever gaps left as well as to evaluate all those issues that could not be covered sufficiently by the qualitative evaluation method alone. We now turn to discuss the subsequent layers of our framework.

6. COMPLETING THE LAYERED MODEL OF INTERACTION ANALYSIS

Composite or high-level indicators, as the ones defined in Table I, provide a basis for evaluating collaborative learning interactions as well as group and individual performance. However, our work in¹¹ showed that these indicators alone, as measured and interpreted by the qualitative evaluation process above, do not suffice to provide an in-depth and effective evaluation of collaborative learning interactions. To that end, we need to determine more

J. Comput. Theor. Nanosci. 9, 1-18, 2012

specific indicators at a mid and low level, as well as to develop and apply new analysis techniques associated to further data sources and supporting tools. In doing so, our framework is endowed with further specific layers of interaction analysis.

At a conceptual level, we proceed to decompose the high-level indicators defined in Table I to more refined ones. So far this decomposition has been effectuated for the task performance and group functioning aspects. Due to their intrinsic difficulties, social support and help services aspects are currently under a more thorough study.

Table II shows the mid- and low-level indicators in the form of the skills and sub-skills that students should have in order to achieve effective group and individual performance regarding the task and thus obtain a successful learning outcome. To measure each indicator (or skill), we associate it with the actions that students perform and which represent each indicator in the best possible manner. Though we have established this correspondence between skills and BSCW actions, our approach can be easily adapted and tailored to the targeted groupware platform which is supposed to be used.

Table III shows the mid- and low-level indicators in the form of the skills and sub-skills that students should exhibit in order to enhance participation, promote better communication and coordination, and thus achieve the effective interaction and functioning of the group in a Web-based collaborative situation. Again, to measure each indicator (or skill), we associate it with specific student actions which best describe each skill to be accomplished.

To describe and measure these specific indicators, we developed two more analysis techniques which, in conjunction with the qualitative evaluation process, provide a more complete framework of interaction analysis. Next, we describe the analysis layer that is built by the SNA technique which focuses on analyzing two very important aspects of group functioning: active participation behavior and social grounding.

Table II. Indicators that model task performance.

Skills	Sub-skills (learning outcome contribution)	Actions (& objects) involved
Basic active learning skills	Knowledge/info generation	Create doc/note
Supporting active learning skills	Knowledge/info refinement	Edit doc
-	Knowledge/info elaboration	Version/replace doc
	Knowledge/info revision	Revise/branch doc
		Create_note board doc/URL
	Knowledge/info reinforcement	Notes (attach a note to a document, url or debate)
Information processing (perception) skills	Knowledge/info acknowledge debate	Read event

Václav Snášel et al.

Skills	Sub-skills (group functioning contribution)	Actions (& objects) involved
Active participation behaviour and peer involvement skills	Participation in managing (generating, expanding and processing) info	Create Event, Change Event, Read Event
Social grounding skills	Well-balanced contributions, adequate reaction attitudes, and role playing	Create Event, Change Event, Read Event, Move Event
Task processing skills	Task planning	Create/link appointment
-	-	Create/change access WSCalendar
	Task (and knowledge) management	Create folder
		Create notes (create a debate space)
Workspace processing skills	Workspace organisation and maintenance	Move event (cut, drop, copy, delete, forget)
Communication processing skills	Clarification	Change Description/Change Event doc
· · ·		Change description Url
	Evaluation	Rate document/url
	Description (illustration)	Edit/Change Description Folder
		Change description Notes
	Communication improvement	Edit note
		Chvinfo/Chvno/Checkin/Checkout doc
		Rename Folder/Notes/doc/url/appointment/WSCalendar
	Meeting accommodation	ChangeDesc/Change Date/Change Location/Appointment

Table III.	Indicators	that model	group	functioning.
------------	------------	------------	-------	--------------

6.1. A Social Network Analysis of Group Activity and Participation Behavior

At first, SNA⁴⁹ has proved to be an adequate and sufficient technique to analyse the structure of the social interactions that take place in the virtual workspaces (first two indicators of Table III). This structure allows for the study of individual properties (prominence of the actors), small groups and the whole network. Indeed, SNA seeks to describe patterns of relationships among actors, to analyze the structure of these patterns and discover their effects on people and organizations. Social networks can be visualized as graphs called sociograms, which represent the actors as nodes of the graphs and the links among them as lines in the graph. Several studies have demonstrated its value within the CSCL field for the study of structural properties of individuals learning in groups ([7, 50]).

The basic source that provides data for this type of analysis is the BSCW daily log files. Every log file records all the interaction data (events) occurred in all active BSCW workspaces. As seen in Tables II and III, BSCW distinguishes and generates four generic action types related to an object: Create, Change, Read and Move events.

To support SNA automatic processing, we use a tool called SAMSA (System for Adjacency Matrix and Sociogram-based Analysis). This tool contains several input modules, one of which takes data from BSCW event logs and transforms them into an XML file representing the interactions. Then, SAMSA allows us to select and configure the network we want to study (selecting dates, actors and relationship type). The tool builds the matrix that represents the network, known as sociomatrix, and computes the indexes chosen for the analysis. It also shows the sociogram representing the network, and allows for visualizing the actors attributes. The SNA technique can be used in a top-down analysis approach so that the evaluator can start from a very general perspective of the classroom interactions and detect which are the groups or actors that need further analysis. In order to perform SNA, it is necessary to define the networks and the set of indexes that will be used for the study.

Networks are relationships established among a set of actors. In this study, we considered the relationships composed by the indirect links between an actor that creates an object in the BSCW workspace and those that access this object in order to read it. This is by far the most frequent type of interaction in the context where BSCW is used as shown by the daily report and the log files maintained by the system. The set of actors included both the students and the teachers.

We have identified a set of SNA indicators for the study of participatory aspects of learning, which were the ones used in this study, namely: Network density (D), actors degree centrality (CD(ni)) and network degree centralization (CD).³¹ D measures how knitted a network is, with values ranging from 0 (most sparse) to 1 (most dense). Degree centrality is an index of the actors prestige. Given an actor ni, CD(ni) is the proportion of actors that are adjacent to ni. It reflects the activity of the actors. In the case of directed relationships that consider the direction of the link, 21 indexes are defined: indegree, or the number of links terminating at the node; and outdegree, or the number of links originating at the node. Finally, network degree centralization (CD), is a group-level measure based on actors degree centrality. It gives an idea about the dependency of the network on the activity of a small group of actors. Its values range from 0 (even distribution of activity) to 1 (most centralized network). Directed networks define the corresponding indexes of indegree centralization (CID) and outdegree centralization (COD). All of these

indexes and ranges apply to dichotomous relationships that can have only one out of two possible values: 0 when there is no link and 1 when there is a link between two actors. It is also possible to consider valued relationships that include a number showing their strength. The indexes computed on these relationships are more difficult to generalize than those computed from the dichotomous relationships, but sometimes are important to provide additional information. All of these indexes provide basic information about the activity of the actors in the network and about the global structure of the network according to different relationships. Moreover, they are simple to understand and to interpret, which are important features for facilitating their use by evaluators, who are not expected to be experts in SNA methods.

These indexes were applied in order to study and compare interactions at the general and at the private workspaces, as well as to identify who were the more and the less active students at both levels. The following two subsections develop these issues.

6.1.1. Student Participation in the General Workspace

The first aspect we wanted to analyze was the general structure of the relationships in the classrooms, which was studied by the indirect relationships network at the general workspace of the virtual classroom.

A first analysis can be performed by studying the network of the aggregated relationships during the last four phases of the course, once the groups had been created and the students were focused on their project-oriented tasks. The indexes of this network (D 1 14.24%, CID 1 42.22%, COD 1 63.33%) show that the indirect links considered in this network were quite frequent (if we take into account the size of the network) but too much centralised as regards both reading (CID) and specially writing (COD), which means that the activity was concentrated on a very reduced set of actors.

The examination of the sociogram of this network (Fig. 1) allows us to go deeper in this issue in a very intuitive manner that can be easily built by the teacher or evaluator by means of SAMSA. The actors are represented by different shapes according to the group they belong to, and the links between them as directed lines that go from the actor that creates a document to the one(s) that read it. While the high concentration of the lines and arrows makes difficult a detailed analysis of the specific links, it is still possible to draw some initial conclusions that complement the values mentioned above. Firstly, it can be observed that some actors appear as isolated nodes at the left, which means that they did not intervene in the shared workspace at all. It is also possible to see that the teacher (ifa) has a central position in the network, shared with an important number of students. It is possible to identify at a glance who were the most active students (at the center)

J. Comput. Theor. Nanosci. 9, 1-18, 2012

and the less active ones (at the periphery). For example, actors like xva, cao, da and fca played a prominent role, while others, like jga, Ton, ngu, etc. played a peripheral role, as their only connection to it consists of a single link to another actor.

The exploration of the actors centrality values, which is also calculated by SAMSA, complements the analysis of the sociogram, as they allow identifying the most active students, with the added value that these indexes inform also about the reading and writing activities. It is especially interesting to detect who were the students with a higher value of out-degree centralization, which means that they wrote documents that were read by more students. According to,⁷ this index can be considered as a measure of actors prestige, and can help a teacher to detect who are the students which act as leaders in the sense measured by the network. In our study the students with a higher out-degree centrality value were san, fer, jur, fgu and car.

The analysis performed so far shows a static view of the aggregated relationships during the course. This view was complemented with an analysis of the evolution of the networks, which is performed by comparing the indexes and sociograms obtained for each one of the phases in which the course was divided. It is not possible to show the details of this evolution for lack of space, but we comment here the main results: density remained stable through the course (with values around 5-6% in each one of the phases), with a slight drop at the last phase; and the prominent actors we have identified above showed a quite regular participation throughout the course. Interestingly, the teachers, in spite of their high level of activity in the general workspace, are never on the top position, which is considered a positive indicator in the sense that the students (or at least some of them) indeed got involved in the classroom activities.

6.1.2. Study of the Activity at the Private Workspaces

As it has been explained above, the activity at the private workspaces has a different nature from the one performed at the general workspace. While the analysis of the general workspace shows the structure that yields from the interactions that take place in the context of discussions that are indirectly related to the fulfillment of the assignments, collaboration at the private group level is mainly focused on the development of a common product (or a set of common products), namely: the set of assignments required by the teacher for the fulfillment of the project tasks.

In order to analyze this workspace, we performed a similar study to the one previously presented. Figure 2 shows the indirect relationships network at the group private workspaces during the same period of time as the one previously considered. As expected, it displays a rather different structure, due to the restricted access to each group

A Layered Framework for Evaluating On-Line Collaborative Learning Interactions

Václav Snášel et al.

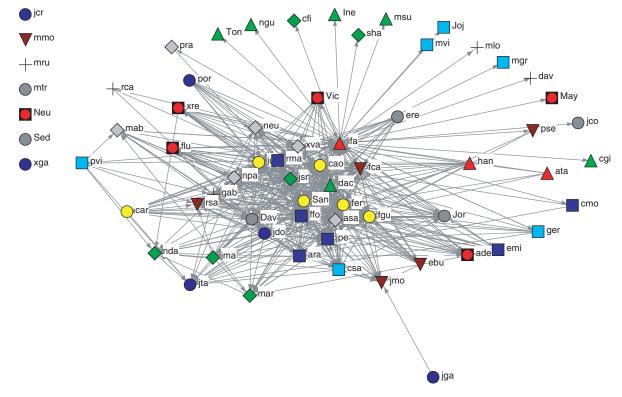


Fig. 1. Indirect relationships network at the general workspace during the project working period.

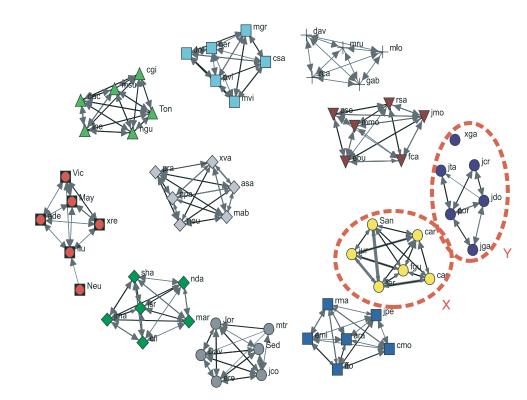


Fig. 2. Sociogram representing the indirect relationships network at the group workspace. The line thickness represents the intensity of the links between actors.

Table IV. Evolution of the values of density and centralization for groups *X* and *Y*.

Group X				Group Y				
Phase			C_{iD}	C_{oD}			C_{iD}	C_{oD}
	D (%)	D_v (%)	(%)	(%)	D (%)	D_v (%)	(%)	(%)
Ph2	100	2833	0	0	63.33	186.67	25	25
Ph3	100	1493	0	0	46.67	76.67	50	50
Ph4	100	1696	0	0	6.67	13.33	50	20
Ph5	100	980	0	0	23.33	43.33	55	25

workspace, which results in a set of independent subnetworks that represent the relationships in each group. By simple observation of the sociogram it is easy to detect which were the most and the least active and homogeneous (balanced) groups. These groups are, respectively, labeled X and Y. The evolution of these groups is shown by the indexes in Table IV. We can observe that, while group Xhas a 100% of density and a 0% of centralisation during all the phases of the course, group Y never achieves these desired values, with the lowest value at the last period of the course. This difference is even more outstanding if we compare the valued densities obtained by both groups throughout the course. On the one hand, according to,50 group X shows an ideal pattern of interaction, with all the members interacting with each other, and none of them taking a too central position. Moreover, if we go back now to the indirect relationships at the general workspace network analyzed in the previous subsection, we can observe that most of the members of group X are at the centre of the network and belong to the list of prominent actors (actually, only car does not occupy a central position at the sociogram of Fig. 1). This can mean that the members of group X obtained a good result regarding the first two indicators of Table III.

On the other hand, looking at the workings of the ineffective group Y, it seems that there are two members, jdo and por, that show to be the most prominent actors in the group, thus leading the group as regards active participation behavior. The contributions of the rest of the members seem quite poor, which yields in a quite unbalanced group as regards both active or reaction attitudes and role playing.

As seen from the above, the SNA technique presents the evaluator a useful but general perspective of group interactions, especially since it detects which groups or individuals need further analysis. For this reason, it constitutes an important layer of our framework through which the evaluator is able to have a global view of the participation and activity of all the groups and their members and to detect problematic groups or individuals. As a consequence, further analysis of the behavior and performance of specific groups and members can be carried out by both qualitative and quantitative techniques.

Next, we focus on the description of a quantitative statistical analysis that explores the interactions (action types)

J. Comput. Theor. Nanosci. 9, 1–18, 2012

that capture and describe the members skills which are related to task achievement (Table II) and group functioning (Table III).

6.2. A Quantitative Analysis of Group Performance and Functioning

The quantitative analysis performed here is a descriptive statistical analysis that aims to provide a complementary and more focused analysis of the task performance and group functioning aspects of the groups X and Y, more importantly to explore and understand the real performance and achievement of each member. This analysis proves to be a necessary aid to the SNA carried out before, on the one hand, for identifying patterns of effective or ineffective collaboration at group and individual level, on the other hand, for determining particular details on the attitudes of group members not been able to be tracked through SNA.

As in SNA, the basic source that provides data for the statistical analysis is the BSCW daily log files. However, the way the content of these data is presented by these logs makes it difficult to structure and analyze the information. For this reason, to facilitate the quantitative analysis, we initially use a specific software tool that extracts and filters the data contained in the event logs according to desired parameters defined by our analysis needs (for instance, events can be classified by user and action type, or can be distributed in specific periods of time).

Based on the indicators that model task performance and group functioning of Tables II and III, we provide a comparative analysis of groups X and Y as regards the interactions that took place in their BSCW workspaces. SNA showed that group X has been one of the most active and well-balanced groups of the experience whereas its members were also considered as prominent actors (to a greater or lesser degree) in the general classroom workspaces, whereas group Y proved to be quite the opposite.

As a consequence, the aim of this study is twofold: First, it determines patterns of collaboration that show how the four basic actions (create, change, move and read) are globally distributed in a group and how individual contributions are distributed among members in the group. This helps the tutor to identify at first sight whether a group or member is performing an effective or ineffective collaboration, that is, it constitutes an important initial level of awareness which complements the results obtained from the SNA.

Second, it can provide a more detailed analysis that covers all the specific indicators of Tables II and III. This analysis can reveal which particular indicators a member fails to achieve, allowing the tutor to identify insufficient contribution on specific aspects of task performance or group functioning, and even detect whether there is a member who is over-leading a particular aspect. This forms a distinct level of awareness and contributes to a more effective

and objective assessment of the group and its members. It also enables the tutor to intervene to point out and correct a non-desirable participation or contribution of a member.

The results of the analysis (the values of the indicators) are displayed to the tutors (and accordingly to the groups) via specific forms: numerical and/or diagrammatic. Both visualized forms currently concern the variation of an indicator variable (e.g., create) in relation to the values of another indicator variable (e.g., read). Their purpose is to describe and compare the state, process and quality of group or individual activity and performance.

In particular, Figures 3 and 4 present a comparative study carried out between the effective group X (the learning outcomes delivered to the tutor were of a very good quality) and the ineffective group Y (with rather poor learning outcomes).

Figure 3 shows a quite different distribution of the action types performed in the two groups. In fact, as concerns group Y, the percentage of the read actions which occurred is out of proportion (too low) with respect to the percentage of create actions (very high). Figure 4 shows that only one member (jdo) was very active in reading. The rest of the members (especially members jta and xga)

Change

showed very little interest in reading. This means two things: First, most of group members were not aware of the creating or changing actions of their peers. Second, though the creative activity seems high, it seems not significant enough to pay attention to by the members. So the quality of the creative contributions proved to be quite low. Moreover, Figure 4 shows that most of the create actions was carried out by two members (jdo and por).

Going back to the SNA analysis (Fig. 2), we can see that members jdo and por are at the leading position of the group, since they do not only create documents but their documents are read by the rest of the members. This is not the case for the rest of the members; especially member xga is found at a complete isolated position.

Moreover, the high amount of move actions (in Fig. 3) sharpens more the disproportion shown in group activity. This action type refers to workspace organization and maintenance, a function attributed to the coordinator role of the group, and it should not be so high. From Figure 4, it seems that only members jdo and por are satisfied with this coordinator function sufficiently.

As seen from the above, the analysis done at this initial level provides a general but sufficient perspective of a group's state of collaboration and its members degree

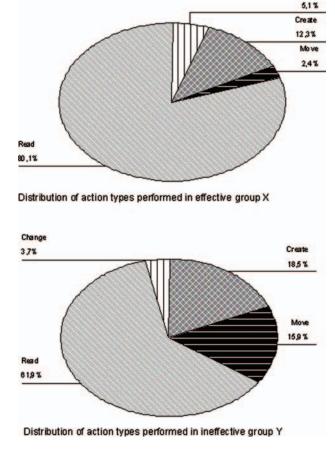


Fig. 3. A global comparison of the activity of an effective and ineffective group.

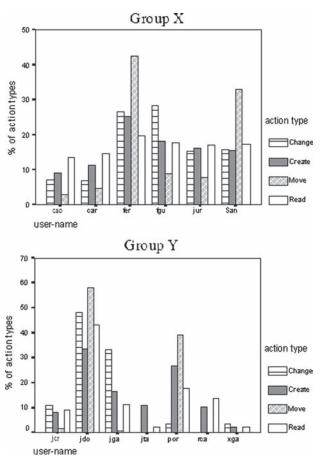


Fig. 4. A comparison of the activity of the individual members of an effective (X) and ineffective (Y) group.

of participation and contribution. At the end of the experience, it allowed us to draw the conclusion that an ineffective group, like Y, may show the pattern of group interaction shown in Figure 3 and the one of participant interaction shown in Figure 4. Using this pattern at an early stage of the collaborative learning process, the tutor is able to predict problematic behaviors and take appropriate measures to correct them.

In contrast, the distribution of the four action types of the effective group X, shown in Figure 3, can be considered as an acceptable pattern of group activity. A first observation is that the read action constitutes the 80% of the whole activity that took place in the group. This fact manifests that all members were fairly aware of the documents/messages created in the group's workspaces. In Figure 4, there is a further evidence of that; most importantly, the read action is one of the most balanced activities performed by the group members.

Having been an effective group at the end of the experience, the proportion of the four actions shown in Figure 3 can be considered to provide a pattern of effective collaboration, at least as regards the quality of the collaborative learning outcomes produced. As for the individual contributions shown in Figure 4, the two most important actions (create and read) show to be within acceptable limits that configure a pattern of effective interaction, the realization of the change action presents some deviation as concerns members cao and car (with less participation at this aspect), whereby the move action was basically centered on two members (fer and san). As such, group Xdoes not exhibit an ideal pattern of effective collaboration and interaction, though it came quite close to that. In general, our approach does not seek to identify the ideal group patterns, since the definition of good (or bad) groups is quite subjective. The real aim of our approach is to help the teacher evaluate a specific situation and let him/her extract as much information as possible about group and individual performance.

At this point, it is interesting to perform a more refined analysis of the workings of group X so that to see in detail which are the weak points of its collaborative activity, that is, which members achieve insufficient values for which indicators of Tables II and III. This level of analysis was carried out in¹¹ and showed that members fer and fgu had a distinguishing contribution to task achievement, that is, they had high values as regards the indicators of Table II, in comparison to their peers (jur and san had a rather middle-rate contributing activity, whereby cao and car achieved the lowest rate in the group). As concerns the indicators related to group functioning (Table III), member fer showed a distinguishing performance (he achieved high values at all indicators), whereby the rest of the members achieved a good value only at very specific indicators, which means that they played a rather supporting (though important) role at this aspect of collaborative process. More details of this analysis level can be seen in.¹¹

As shown above, the comparison of basic activity of an effective and ineffective group indicated different patterns of group interaction that correspond to each case and allows the tutor to have, at first sight, a quite clear picture of the workings of the group and to intervene in order to advise and guide at both group and individual level. We have also shown that, if necessary, further detailed statistical analysis can be performed to measure and evaluate specific indicators related to task performance and group functioning in order to identify insufficient values, which allows the tutor to do specific corrective interventions to particular members.

Finally, the layered definition of a variety of indicator variables provides the tutors, who are in charge of several groups of students, layered visualization forms of the analysis results, with several levels of detail. The same information can be also provided to the students in different formats and granularity.

6.3. Analysis of Individual Study Behavior

The second part of case study focuses on data analysis of logs produced by the learning management system (LMS) Moodle.⁴⁷ Students in a Moodle system course create vertices of a social network. The relationship among students in this study is not defined on the basis of their acquaintance or similar interests, but this relationship is defined using the different study activities performed by students. When two students perform the same (or sufficiently similar) activities in the system, we can determine the relation between them. This relation is represented by edges assigned to each set of students. The work evolve our previous experiments were was generated the social network with distinguishable subgroups.¹⁵

The main objective of this part of study is more detailed analysis of students' activities in network components and their visualization on the considered intensity level of relationship between students for various types of activities. This can perform an appropriate support for the tutors with the information about the most and the least frequent activities performed by students which can be represented as behavioral study patterns.

In the study, there have been analyzed a number of data collections stored in generated Moodle system logs used at Silesian University,⁴⁵ Czech Republic. These data collections consist of records of all events performed by Moodle's users. The system does not store data collections in logs as text files, but they are stored in a relational database consisting of about 145 interrelated tables. Data related to this study have been exported from database tables to a log file, where records of actions were represented by lines in the text format. Each record has a number of attributes (see Table V).

On the basis of obtained attributes, there was defined the event and created set of events.

Attribute name	Description
NameOfCourse	Course name
TimeStamp	Start date and time of event (in national format)
IPAdress	IP address of computer student accessed the course from
NameOfStudent	Student full name identified by his/her login
NameOfEvent	Event performed by student in LMS (e.g., resource view, blog view, quiz attempt)
IDOfEvent	Event ID represents detailed information of event (e.g., number of resource view)

Table V. Attributes of one record.

Definition 6.1 An event is represented by a combination of attributes:

NameOfEvent_IDOfEvent_NameOfCourse. Each event was identified by internal EventID.

Example 6.1

quiz view_1288_OPF-ZS-07/08-SV/ESOC-E;0-internal EventID is = 0.

Sets of events consists of events for each student in a certain course ordered by TimeStamp.

Example 6.2

NameOfCourse;StudentNumber;TimeStamp; EventID_1; EventID_2; ...; EventID_m.

Definition 6.2 Activity is described by sequence of events. Each activity has obtain its ActivityID: EventID_1;EventID_2; ...; EventID_m-ActivityID.

Example 6.3

0;1;2;3;4; - 1.

For each student we obtained a set of activities identified by ActivityID, for each activity was obtained ActivityAmount: ActivityID ActivityAmount.

Example 6.4

Student_1:

- 02 31
- 21
- 21

Furthermore, additional data corrections were implemented. Students who executed only one activity were removed from the data set. This type of activity misrepresented the intensity of a relationship. Many of these students logged into the Moodle system only once and have not pursued study activities. This behavior is typical for distance education, where a large number of students do not finish their studies (for various reasons typical for this type of education).

Activities are created by event sequences of a 30 minute time periods. In our experiments 30 minutes time periods have been proven to be the most effective time interval. The findings showed that in shorter time periods (5 minutes) students were performing only non-study activities, and in longer periods there was not a significant activity difference (that means activity types were very similar). Similar conclusion is presented by Zorilla et al. in.⁵¹

We used the set of student activities for student similarity definition. This can be represented as the matrix A (students X set of activities). Matrix S (students X students), created from matrix A, defines student relationships using similar activities. The similarity of activities is defined by the Cosine measure:⁴¹

$$S_{i,j} = \frac{\sum_{k=1}^{n} a_{ik} a_{jk}}{\sqrt{\sum_{k=1}^{n} a_{ik}^2} \sqrt{\sum_{k=1}^{n} a_{jk}^2}}$$
(1)

Established matrix is the adjacency matrix of assessed graph G defined over the set of students. The edge assessment is corresponding to the intensity of the defined relationship among students.

For visualization of social network, the data collection was divided into three groups on the basis of the type of activities-quiz (Fig. 6), blog (Fig. 5) and resource. For each group we searched for connected components on the basis of specific levels of similarity. Obtained components represent groups of students with similar activities. For visualization was used software Graphviz.⁴⁶ On both figures we can distinguish groups of students with similar study

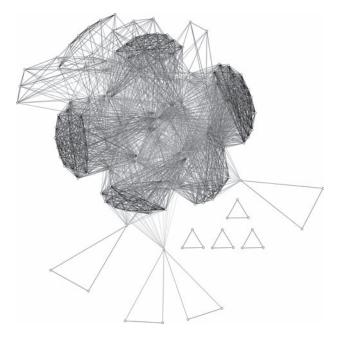


Fig. 5. Graph of Blog with level of similarity 0.2.

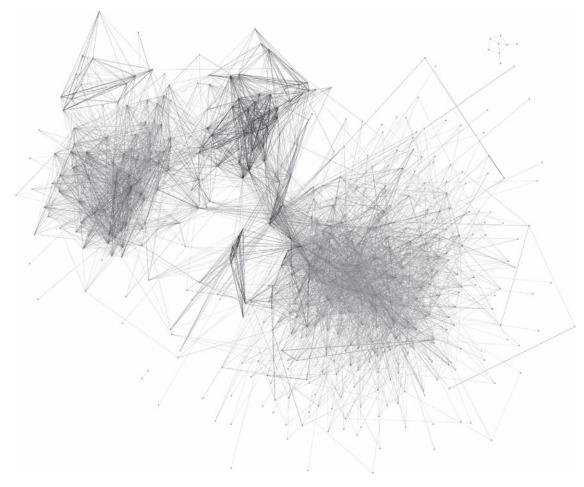


Fig. 6. Graph of Quiz with level of similarity 0.2.

behavior. This information can be performed in the process of measuring and evaluation of specific indicators related to task performance and group functioning in order to identify insufficient, or desirable values. These information can allow the tutor to do specific corrective interventions to specific types of students.

6.4. Reflections on the Approach Followed

Our study showed that the evaluation of real collaborative learning interactions is a very complex task, since one has to consider a variety of aspects. To accomplish this task we proposed an approach that builds on a layered framework which consists of a hierarchy of high- mid- and low-levels indicators that describe collaborative learning interactions at several levels of description and as sufficiently as possible, whereas it integrates several analysis techniques, data sources and supporting tools. The analysis techniques included a formative qualitative evaluation, a SNA and a quantitative statistical analysis. The use of all these different techniques proved to be complementary and was guided by the indicators that each technique best accomplished. The classification of each indicator into a specific category (aspect) or skill of the collaborative learning process dictates the way each technique is used and influences the evaluation process and how it is positioned and related to the others. The evaluation and comparison of a specific effective group X and an ineffective one Y, on the one hand, indicated specific patterns of effective or ineffective collaboration; on the other hand, it showed that the application of different analysis levels is essential to unfold the group's internal workings and achieve a more objective interpretation of each member attitude and competence.

The ultimate aim behind the layered approach used for evaluating collaborative learning interactions is to provide a more complete vision to interaction analysis and scaffolding, by tailoring collaboration analysis indicators, methods and presentation of the analysis results to different types and profiles of users as well as to different cognitive systems involved in collaborative learning settings.

On the one hand, the definition of different layers of analysis provides a generic framework that can be adapted to different cognitive systems (individuals, peers, group, classroom and teachers) and give support to their specific needs; that is, it can be used to allow students selfregulation, facilitate peer and group evaluation, enable classroom monitoring by pedagogic coordinators and help

the teachers themselves to control and assess the collaborative activity and learning more effectively. This paper presents a way that the approach can be applied to a particular case, where a cognitive system (e.g., an evaluator) adapted the framework to a concrete scenario by defining specific interaction analysis indicators and providing different levels of analysis.

All in all, the framework provides each cognitive system with the means to define adequate indicators and analysis techniques so that the form and details of information derived from the analysis to conform and account for the needs of each cognitive system accordingly. For instance, every teacher could use this framework as a guide to define his/her own particular viewpoint of product and collaboration quality, that is, to determine what aspects are important to evaluate, what indicators best describe these aspects and what weights to attribute to each of them. In doing so, our framework can, in principle, be tailored to every specific situation and context according to the main criteria used to define product and collaboration quality. As such, the analysis can produce a variety of outcomes, ranging from identifying general patterns of effective or ineffective collaboration (as shown in this work) to determining particular participatory attitudes when carrying out different tasks.

On the other hand, this approach could account for and measure the different roles and functions assumed by the participants in a collaborative learning experience; indications of how the latter can be explored and achieved have been presented in this work.

Another problem that our approach wants to address effectively is the identification of the needs of each learner and other potential actors (including the teacher) in every moment and be able to decide what information is required to provide, in which granularity and how to present it. Moreover, users may come from different backgrounds (interdisciplinary groups) and thus have different cognitive and meta-cognitive skills, needs, interests, motivation, time availability, contexts or conditions of learning. This is a very complex issue to address sufficiently, but we believe our approach can constitute a starting point to explore it.

Finally, another issue addressed in this work is related to the ethical and information privacy problems that result from the observation of students contributions and actions that take place on the shared workspaces. Students were certainly informed and aware of the fact that their actions were registered by the system. They were told that their products, reports and the actions recorded in log files would go through a detailed analysis for the purpose of our research and this would have a positive impact to their work and learning as well. For this reason, they had no objection to that; instead, they showed very eager to participate and they did it in a very natural manner.

In addition, students showed a supportive attitude if any group members faced a problem at a certain moment of the case/project development and they were not able to contribute to the task and group functioning as expected. However, they were usually not willing to accept a lengthy unjustified inactivity or a deficient contribution or participation of a member and thus they expected the teacher to intervene and evaluate accordingly.

7. CONCLUSION AND FURTHER WORK

In this work, we have presented a layered framework for evaluating collaborative learning interactions. The layers of the framework were initially specified by defining high-, mid- and low-level indicators that explicitly (and implicitly) model different aspects of group interaction. Through these indicators the model intends to provide a conceptual understanding of the collaborative learning process that takes place in a group. To that end, we associated a qualitative evaluation method to measure the high-level indicators whereby mid- and low-level indicators were interpreted through a SNA and quantitative analysis techniques. Finally, specification of the source data and specific supporting tools associated with each analysis techniques complete the components of the framework. The overall interpretation of group interaction and performance is achieved by relating all the available descriptive indicator values.

It is important to remind here that the whole evaluation process took place in real settings, not experimental ones, which gives an added value to the approach. Moreover, the approach is general enough so that it can be easily tailored to allow the monitoring of the interaction by the teacher as well as to facilitate students self-regulation of their learning activity.

As regards the first, the teacher can supervise the individual and group learning process by applying the mixed evaluation scheme during and at the end of each phase of the case study. For instance, the SNA method will enable the teacher to identify at a glance who are the most or less active students as well as which are the problematic groups, then suggest him/her to perform further analysis of specific actors or groups by means of the quantitative and/or qualitative techniques and finally allow him/her to intervene accordingly. Thus, our framework gives the teacher the possibility to observe and collect data on each group as it works in a systematic way. Then the teacher can intervene, when he/she considers it necessary, to provide task assistance or to enhance group functioning (i.e., students interpersonal and group skills) (Johnson et al., 1998).

As for the second, the knowledge extracted from the analysis can be fed back to the students in appropriate formats and detail levels as awareness information about their activity, behaviour and performance regarding all the four basic collaborative learning processes, (i.e., the task, group functioning, social support and help). Since the knowledge

provided to the students can be structured and classified according to high-, mid- and low-level indicators, students not only become aware of their strong and weak points during collaboration, but also they receive adequate feedback and indications that can help them self-regulate their activity and attitude for those aspects needed.

In general, there are many variables that could influence task performance, group functioning and the success of a collaborative activity. Certainly, this work does not aim at covering all of them. For instance, some more variables, not taken into account, that could be also included to assess task performance could be: cognitive empowerment (self-esteem, self-knowledge, self-efficacy in the domain of interest, in this case, learning), locus of control, self-knowledge, ambition, general efficacy, motivation to action and community orientation, capacity for life-long learning, attitudes to information technology and attitudes to collaborative work.

Kozma²⁶ has found, in an analysis of student interaction, that the amount and nature of collaboration between partners had less to do with the availability of computer software and more to do with the way the instructor designed and structured the task. The instructional design of our case study surely played an important role in the success of the collaborative activity. For this reason, at the end of the experience, the outcomes of the evaluation provided us several insights about the effectiveness of the particular design of the case study and prompted to specific improvements.

In any case, the proposed model tries to include as many interaction aspects as possible that may occur in a collaborative activity. As such, it constitutes a generic framework that does not currently offer specific guidelines to help teachers in order to make decisions about the presented analysis; instead, it provides resources that any teacher can use in every case in the best possible way. Experience with the framework may end up providing guidelines that correspond to and describe repeated situations. Further work will show whether this can be possible.

Finally, further work focuses, on the one hand, on developing a more comprehensive multi-level statistical model of interactions; on the other hand, we are working to develop automated awareness, assessment and scaffolding tools that provide appropriate, structured information of the state of the interaction in different formats, for different users, specific needs and interests, contexts or conditions of learning.

References

- 1. J. Abonyi, F. Balasz, and A. Abraham, In Informatica 29, 3 (2005).
- **2.** R. Albert and H. G. Othmer, *Journal of Theoretical Biology* 223, 1 (2003).
- 3. M. Barros and M. Verdejo, International Journal of Artificial Intelligence in Education 11, 221 (2000).
- 4. G. Benôit, Data Mining. B. Chronin (Ed.), Annual review of information science and Technology, Silver Spring, MS: American

J. Comput. Theor. Nanosci. 9, 1–18, 2012

Society for Information Science and Technology (2002), Vol. 36, pp. 265–310.

- R. Bentley, W. Appelt, U. Busbach, E. Hinrichs, D. Kerr, S. Sikkel, J. Trevor, and G. Woetzel, *International Journal of Human–Computer Studies* 46, 827 (1997).
- F. Castro, A. Vellido, A. Nebot, and F. Mugica, *Studies in Compu*tational Intelligence (SCI) 62 (2007).
- H. Cho, M. Stefanone, and G. Gay, Social information sharing in a CSCL community, edited by G. Stahl, Computer Support for Collaborative Learning: Foundations for a CSCL Community, Erlbaum, New Jercy (2002), pp. 43–50.
- C. Collazos, L. Guerrero, J. Pino, and S. Ochoa, Evaluating collaborative learning processes, edited by J. M. Haake and J. A. Pino, *Proceeding of the Eighth International Workshop on Groupware* (CRIWG 2002), La Serena, Chile, LNCS 2440, Springer, Berlin (2002), pp. 203–221.
- C. Collazos, L. Guerrero, J. Pino, and S. Ochoa, Collaborative scenarios to promote positive interdependence among group members, edited by J. Favela and D. Decouchant, *Proceeding of the Ninth International Workshop on Groupware (CRIWG 2003)*, Grenoble-Autrans, France, LNCS 2806, Springer, Berlin (2003), pp. 247–260.
- T. Daradoumis, A. Martines-Mones, and F. Xhafa, In International Journal of Human-Computer Studies 64, 622 (2006).
- 11. T. Daradoumis, A. Martiínez-Monés, and F. Xhafa, An Integrated approach for analysing and assessing the performance of virtual learning groups, edited by G.-J. de Vreede, *Proceeding of the 10th International Workshop on Groupware (CRIWG 2004)*, San Carlos, Costa Rica, LNCS 3198, Springer, Berlin (2004), pp. 289–304.
- 12. T. Daradoumis, F. Xhafa, and J. M. Marque's. Exploring interaction behaviour and performance of online collaborative learning teams, edited by J. Favela and D. Decouchant, *Proceeding of the Ninth International Workshop on Groupware (CRIWG 2003)*, Grenoble-Autrans, France, LNCS 2806, Springer, Berlin (2003), pp. 126–134.
- 13. T. Daradoumis, F. Xhafa, and J. M. Marque's. Evaluating collaborative learning practices in a virtual groupware environment, In Proceeding of the International Conference on Computers and Advanced Technology in Education (CATE 2003), ACTA Press (2003), pp. 438–443.
- P. Dillenbourg (ed.), Collaborative learning, Cognitive and Computational Approaches, Elsevier, Amsterdam (2004), pp. 1–19.
 A. Dimitracopoulou, Designing Advanced Collaborative Learning Environments: Current Trends and Future Research Agenda, *CSCL SIG Symposium*, Lausanne, October (1999), pp. 7–9.
- P. Dráždilová, J. Martinovič, K. Slaninová, and V. Snášel, Analysis of Relations in eLearning. Web Intelligence and Intelligent Agent Technology (WI-IAT) 2008, IEEE/WIC/ACM International Conference, December (2008). Vol. 3, pp. 373–376.
- H. Ebel, L. I. Mielsch, and S. Bornholdt, *Physical Review E* 66, 035103 (2002).
- 17. U. M. Fayyad, AI Magazine 17, 37 (1996).
- W. Frawley, G. Piatetsky-Shapiro, and C. Matheus, AI magazine 213228 (1992).
- J. Frechtling and L. Sharp (Eds.), User-Friendly Handbook for Mixed Evaluations, *Directorate for Education and Human Resources Division of Research*, Evaluation and Communication, NSF (1997).
- M. Granovetter, Decesion Making Alternatives to Rational Choice models Economic Action and Social Structure: The Problem of Embeddedness, Newbury Park, CA: SAGE (1992), pp. 3304–33.
- R. Guimerà, L. Danon, A. Díaz-Guilera, F. Giralt, and A. Arenas, *Physical Review* 68, 065103 (2003).
- D. J. Hand, H. Mannila, and P. Smyth, Principles of Data Mining, Adaptive Computation and Machine Learning, MIT Press (2001).
- **23.** A. Inaba and T. Okamoto, The intelligent discussion coordinating system for effective collaborative learning, *Proceeding of the IV Collaborative Learning Workshop in the International Conference AIED*'97, Kobe, Japan (**1997**).

- 24. A. A. Juan, T. Daradoumis, J. Faulin, and F. Xhafa, Developing an Information System for Monitoring Student's Activity in Online Collaborative Learning, *International Conference on Complex, Inteligent and Software Intensive Systems* (2008), pp. 270–275.
- 25. S. Katz and G. O'Donnell, The cognitive skill of coaching collaboration, edited by C. Hoadley and J. Roschelle, *Proceeding of the Computer Support for Collaborative Learning (CSCL'99)*, Stanford University, Palo Alto, California, Lawrence Erlbaum Associates, Mahwah, NJ, December (1999), pp. 291–299.
- 26. R. Kozma, Students collaborating with computer models and physical experiments, edited by Hoadley, J. Roschelle, *Proceeding of CSCL'99*, Stanford University, Palo Alto, California, Lawrence Erlbaum Associates, Mahwah, NJ, December (1999), pp. 314–322.
- 27. S. H. Lee, P.-J. Kim, Y.-Y. Ahn, and H. Jeong, *arXiv* 0710.3268v1 (2008).
- 28. Li. L. Otsuka and S. M. Kitsuregawa, Query Recommendation Using Large-Scale Web Access Logs and Web Page Archive, Proceeding of the 19th international conference on Database and Expert System Applications, Berlin/Heidelberg: Springer Verlag (2008), pp. 134–141.
- 29. F. Liljeros, C. R. Edling, L. A. Amaral, H. D. Stanley, and Y. Aberg, *Nature* 411, 907 (2001).
- **30.** J. MacDonald, International Journal of Computers and Education 40, 377 (**2003**).
- A. Martínez, Y. Dimitriadis, B. Rubia, E. Gómez, and P. de la Fuente, Computers and Education 41, 353 (2003).
- **32.** M. Mühlenbrock, Action-Based Collaboration Analysis for Group Learning, IOS Press, Amsterdam (**2001**).
- M. E. J. Newman, J. Balthrop, S. Forrest, and M. M. Williamson, Science 304, 527 (2004).
- 34. M. E. J. Newman, SIAM Review 45, 167 (2003).
- 35. M. E. J. Newman and M. Girwan, Physical Review E 69 (2004).
- 36. J.-P. Onnela, J. Saramäki, J. Hyvönen, G. Szabó, M. A. de Menezes, K. Kaski, A.-L. Barabási, and J. Kertsz. *New Journal of Physics* 9, 179 (2007).
- F. Radicchi, C. Castellano, F. Cecconi, V. Loreto, and D. Parisi, *Proc. Natl. Acad. Sci. USA* 101 (2004).

- **38.** B. Reiser, Why scaffolding should sometimes make tasks more difficult for learners, edited by G. Stahl, Computer Support for Collaborative Learning: Foundations for a CSCL Community, Erlbaum, Hillsdale, NJ, pp. 255–264.
- **39.** C. Romero and S. Ventura, Data mining in e-learning, Southampton, UK: Wit Press (**2006**).
- C. Romero, S. Ventura, and E. Garcia, *Computers and Education* 51, 368 (2008).
- **41.** G. Salton and C. Buckley, *Information Processing and Management* 513 (**1988**).
- **42.** C. H. Schommer, *arXiv:0809.2696v1* (2008).
- 43. A. Sfard, Educational Researcher 27, 4 (1998).
- **44.** A. Soller, International Journal of Artificial Intelligence in Education 12, 40 (**2001**).
- 45. URL: http://elearning.opf.slu.cz (5.6.2009).
- 46. URL: http://www.graphviz.org (5.6.2009).
- **47.** URL: http://www.moodle.org (5.6.2009).
- 48. K. Wakita and T. Tsurumi, arXiv, cs/0702048v1 (2007).
- 49. S. Wasserman and K. Faust, Social network analysis: methods and applications Structural Analysis in the Social Sciences, Cambridge University Press, Cambridge (1994).
- 50. D. W. Wortham, Nodal and matrix analyses of communication patterns in small groups, *Proceeding of the Computer Support for Collaborative Learning (CSCL) 1999 Conference*, Palo Alto, CA (1999), pp. 681–686.
- M. E. Zorilla, E. Menasalvas, D. Marin, E. Mora, and J. Segovia, Web usage mining project for improving web-based learning sites, In *Web mining workshop*, Cataluna (2005).
- 52. J. Zumbach, M. Mühlenbrock, M. Jansen, P. Reimann, and H. U. Hoppe, Multidimensional Tracking in Virtual Learning Teams, edited by G. Stahl, Computer Support for Collaborative Learning: Foundations for a CSCL community, Erlbaum, Hillsdale (2000), pp. 650–651.
- 53. J. Zumbach, A. Hillers, and P. Reimann, Supporting distributed problem-based learning: the use of feedback in online learning, edited by T. Roberts, Online Collaborative Learning: Theory and Practice, Idea, Hershey, Philadelphia (2003), pp. 86–103.

Received: 28 April 2009. Accepted: 18 December 2009.